



Sherwin Williams Colormix Presentation

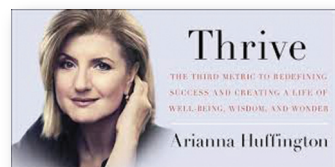
Recently, HG Stones hosted the Interior Design Society's New York Chapter as Sherwin Williams presented their always much anticipated Colormix predictions for 2016. The event was held in the new state-of-the-art HG Stones showroom located in Chelsea at 28 West 25th Street. Both Sherwin Williams and HG Stones are industry partners with the Interior Design Society.

The Colormix predictions are usually the most anticipated of each year, as Sherwin Williams has a long and venerated place in the American interior design community. The showroom was packed to capacity with professionals interested in seeing the color stories that will be at the industry's forefront in the coming

year. Presenting this year was Sabina Jahic, designer account executive for New York. Entitled "Passionate Pursuit," it focused on categories like:

- Fresh mindfulness
- Vintage workmanship
- Social engagement
- Technology and materials

As Jahic, explained, "We're taking the best of everything life has to offer and indulging in the moment. Prepare to come together as we go in passionate pursuit of a shared color consciousness."



PURA VIDA

"The elements that remind us to live well, be well, and stay well are vital to creating spaces to un-plug." The color story focused on muted neutrals and toned down shades that allow us to feed the spirit in a relaxed and zen manner. Key inspirations were Arianna

Huffington's book "Thrive," Gypse crystal furniture by Yann Jallu and porcelain link light fixtures by Apparatuss Studio.

PURA VIDA

SW 6156 RAMIE
SW 6162 ANCIENT MARBLE
SW 7008 ALABASTER
SW 6043 UNFUSSY BEIGE
SW 6044 DOESKIN
SW 6148 WOOL SKEIN
SW 7568 NEUTRAL GROUND
SW 7050 USEFUL GRAY
SW 7052 GRAY AREA
SW 7048 URBANE BRONZE



Sabina Jahic, Sherwin Williams (presenter), Ester Kloc, HG Stones, Babu Redy, principal HG Stones (host), Julie Schuster, president of IDS New York chapter principal of Julie Schuster Design Studio



MAS AMOR POR FAVOR

This color story reminds us that, "we're coming together to rediscover the pleasures of

intimate gatherings, garden parties and personalized outdoor weddings." The palette for this story is a sophisticated array of golds, greens and roses that harken to a cross generational lifestyle of

earlier times, family based and "soulfully vintage." The colorful inspirations are the hammock from Anthropologie, Kora Vases from Studiopepe and pendants and tea lights from Harriet Cecile Caslin.

MÁS AMOR POR FAVOR

SW 6396 DIFFERENT GOLD
SW 6457 KIND GREEN
SW 6424 TANSY GREEN
SW 6680 FRIENDLY YELLOW
SW 6311 MEMORABLE ROSE
SW 7041 VAN DYKE BROWN
SW 6309 CHARMING PINK
SW 6573 JUNE BERRY

NOUVEAU NARRATIVE

This story was industrial with what Jahic called, "grassroots, but built to last." With it's historical references, the palette of blues, bronzes and pewter speaks to American ingenuity and resourcefulness.

Inspirations for this story were: phoenix reborn projects like Ponyride in Detroit, clothing lines like Small Trade Company, San Francisco and wood craft artist Silvia Song's amazing wooden bowls.

NOUVEAU NARRATIVE

SWF 340 RELIC BRONZE METALLIC
SW 7025 BACKDROP
SW 7532 URBAN PUTTY
SW 7027 WELL-BRED BROWN
SW 2848 ROYCROFT PEWTER
SW 0037 MORRIS ROOM GREY
SW 7592 CRABBY APPLE
SW 2815 RENWICK OLIVE
SW 6244 NAVAL
SW 6241 ALEUTIAN

TRAJECTORY

"The boundaries between art, science, and commerce continue to blue as increasingly powerful computer chips and extreme materials combine to expand the possible. The future keeps

arriving, in icy blues, shimmering pewter, sophisticated plums and more in gloss finishes." Inspirations for this story were: fabrics made of combinations of metal and wool by Habu Textiles,

architect and designer Patricia Urquiola's iridescent glass tables and a 3D printed wire sofa by Janne Kytanen. 🏠

TRAJECTORY

SWF 302 PEWTER CAST METALLIC
SW 6265 QUIXOTIC PLUM
SW 7613 AQUA-SPHERE
SW 6229 TEMPE STAR
SW 6551 PURPLE PASSAGE
SW 7577 BLACKBERRY

